

WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333 Billing: (404)325-4646

tnvoice # Invoice Date Invoice Month Invoice Period 494690-1 09/30/12 September 2012 08/27/12 - 09/30/12

Station Account Executive Sales Office Sales Region WFSB House-National House-National-Nation al

Billing Address:

Message & Media Inc Attention: Accounts Payable 100 Albany Street, Suite 200B New Brunswick, NJ 08901

USA

Send Payment To:

WFSB BOX 13034

Newark, NJ 07188-0034

Advertiser **Product** Estimate Number Friends Of Chrts Murphy September 24-September

Flight Dates Order # Alt Order # 09/24/12 - 09/30/12 494690 Bitling Calendar Billing Type Deal# Broadcast Cash Special Handling Advertiser Code IDB# Product Code Agency Ref Advertiser Ref

Spots/

01-15-1				AL 115 1.51			Spotsi			
ne Start Dat	te End Dat	e Descriptio	on .	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	AND INTERCENT TO SEE
1 09/24/12	99/28/12	2 430A EYE	EWITNESS N	NEV430-5A	MTWTF	:30	5.	\$250.00	MM	
Weeks:	Start Date		MTWTFSS	Spots/Week	Rate					
Cooler # 1	09/24/12	09/30/12	MTWTF	5	\$250.00	1				
Spots: # (Time Descri		Start/End Time		h Ad-tD			Rate T
				EYEWITNESS NEWS	430-5A		0 смт103н			\$250.00
		_		EYEWITNESS NEWS	430-5A		0 CMT103H			\$250.00
				EYEWITNESS NEWS	430-5A		0 смт103н			\$250.00
				EYEWITNESS NEWS	430-5A		0 смт103н			\$250.00
3 V	WFSBF C	9/28/12 4:3	9 AM 430A E	EYEWITNESS NEWS	430-5A	:31) смт106н			\$250.00
2 09/24/12	09/28/12	Eyewitnes	s News	5am - 5:30am	MTWTF	:30	5	\$450.00	NM	
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$450.00					
Spots: # C	Ch <u>Day A</u>	<u>ir Date Air </u>	<u> Fime Descri</u>	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Ty
1 V	VFSBM 0	9/24/12 5:2	0 AM Eyewiti	ness News	5am - 5:30am	:30) СМТ103Н			\$450.00
2 V	VFSB Tu 0	9/25/12 5:0	0 AM Eyewiti	ness News	5am - 5:30am	:30) СМТ103Н			\$450.00
5 V	VFSBW 0	9/26/12 5:0	9 AM Eyewiti	ness News	5am - 5:30am	:30) СМТ103Н			\$450.00 1
4 W	VFSB Th 0	9/27/12 5:0	0 AM Eyewiti	ness News	5am - 5:30am	:30	СМТ103Н			\$450.00
3 V	VFSBF 0	9/28/12 5:0	9 AM Eyewiti	ness News	5am - 5:30am	:30	смт103н			\$450.00 1
09/24/12	09/28/12	Eyewitness	News	5:30a - 6am	MTWTF	:30	5	\$600.00	NM	
Weeks:	Start Date 09/24/12		MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$600.00					
Spots: # C	h <u>Day A</u>	ir Date <u>Air T</u>	ime Descrip	<u>otion</u>	Start/End Time	Length	Ad-tD			<u>Rate Ty</u>
3 W	VFSBM 09	9/24/12 5:57	AM Eyewitr	ness News	5:30a - 6am	:30	смт103н	•		\$600.00 N
1 W	VFSBTu 09	9/25/12 5:29	AM Eyewitn	ness News	5:30a - 6am	:30	CMT103H			\$600.00 1
2 W	/FSBW 09	9/26/12 5:50	AM Eyewitn	ess News	5:30a - 6am	:30	СМТ103Н			\$600.00 N
5 W	/FSBTh 09	9/27/12 5:44	AM Eyewitn	iess News	5:30a - 6am	:30	смт103н			\$600.00 N
4 W			AM Eyewitn		5:30a - 6am	:30	смт106н			\$600.00 N
09/24/12	09/28/12	Eyewitness	News	6am - 6:30am	MTWTF	:30	5	\$900.00	NM	
Weeks:	Start Date 09/24/12	<u></u>	MTWTFSS MTWTF	Spots/Week 5	<u>Rate</u> \$900.00					



Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

tnvoice #	Invoice Date	Invoice Month	Invoice Period
494690-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser Product Estimate Number Friends Of Chris Murphy September 24-September

Line Start Date End Date Des	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 09/24/12 09/28/12 Eye	witness News	6am - 6:30am	MTWTF	:30	5	\$900.00	NM	
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> 5 WFSB M 09/24/12 3 WFSB Tu 09/25/12	Air Time Desc 6:23 AM Eyew 5:58 AM Eyew	vitness News	Start/End Time 6am - 6:30am 6am - 6:30am	:30	1 <u>Ad-ID</u>) СМТ103Н) СМТ103Н			<u>Rate Type</u> \$900.00 NM
4 WFSB W 09/26/12 2 WFSB Th 09/27/12	6:12 AM Eyew 6:29 AM Eyew	itness News	6am - 6:30am 6am - 6:30am	:30) CMT103H) CMT103H			\$900.00 NM \$900.00 NM \$900.00 NM
1 WFSB F 09/28/12	6:14 AM Eyew		6am - 6:30am) СМТ106Н			\$900.00 NM
5 09/24/12 09/28/12 Eye	witness News	6:30am - 7am .	MTWTF	:30	5	\$900.00	NM	-
Weeks: <u>Start Date</u> <u>End D</u> 09/24/12 09/30		Spots/Week 5	<u>Rate</u> \$900.00					
Spots: # Ch Day Air Date	Air Time Desc		Start/End Time	Length				Rate Type
1 WFSBM 09/24/12	6:54 AM Eyew		6:30am - 7am		смт103н			\$900.00 NM
5 WFSBTu 09/25/12	6:38 AM Eyew		6:30am - 7am		смт103н			\$900.00 NM
2 WFSBW 09/26/12	6:45 AM Eyew		6:30am - 7am		смт103н			\$900.00 NM
4 WFSB Th 09/27/12	6:58 AM Eyew		6:30am - 7am		CMT103H			\$900.00 NM
3 WFSB F 09/28/12	6:55 AM Eyew		6:30am - 7am		смт106н	***************************************		\$900.00 NM
6 09/24/12 09/28/12 CBS	: THE EARLY SI	HOV7am - 9am	MTWTF	:30	6	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End D</u> 09/24/12 09/30/		Spots/Week 6	<u>Rate</u> \$200.00					
Spots: # Ch Day Air Date	Air Time Descr	iption	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 WFSBM 09/24/12	8:55 AM CBS:	THE EARLY SHOW	7am - 9am	:30	смт103н			\$200.00 NM
6 WFSB W 09/26/12	8:28 AM CBS:	THE EARLY SHOW	7am - 9am	:30	смт103н			\$200.00 NM
3 WFSBW 09/26/12	8:55 AM CBS:	THE EARLY SHOW	7am - 9am	:30	смт103н			\$200.00 NM
2 WFSB Th 09/27/12	8:18 AM CBS:	THE EARLY SHOW	7am - 9am	:30	смт103н			\$200.00 NM
5 WFSB F 09/28/12	8:29 AM CBS:	THE EARLY SHOW	7am - 9am	:30	смт103н			\$200.00 NM
4 WFSB F 09/28/12	9:00 AM CBS:	THE EARLY SHOW	7am - 9am	:30	смт106н			\$200.00 NM
7 09/29/12 09/29/12 Eyew	vitness News Wee	ekei6am - 7am	s-	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> 09/24/12 09/30/		Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Length .	Ad-tD			Rate Type
1 WFSB Sa 09/29/12	6:43 AM Eyewit	ness News Weekend	6am - 7am	:30	смт106н			\$350.00 NM
8 09/29/12 09/29/12 7a-9a	Sat. Eyewitness	Ne7am-9am	S-	:30	2	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Da</u> 09/24/12 09/30/1		Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date	Air Time Descrip	otion	Start/End Time	Length /	Ad-ID			Rate Type
1 WFSB Sa 09/29/12	7:57 AM 7a-9a	Sat. Eyewitness New	7am-9am	:30 0	мт106н			\$450.00 NM
2 WFSB Sa 09/29/12	8:52 AM 7a-9a \$	Sat. Eyewitness New	7am-9am	:30 0	мт103н			\$450.00 NM
9 09/30/12 09/30/12 Eyewi	tness News Wee	kei6am - 7am	S	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Da</u> 09/24/12 09/30/1		Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Length A	<u>\d-tD</u>			Rate Type
1 WFSB Su 09/30/12	6:19 AM Eyewiti	ness News Weekend	6am - 7am	:30 0	мт106н			\$150.00 NM
10 09/30/12 09/30/12 7a-9a	Sun Eyewitness	Ne7am-9am	S	:30	1	\$450.00	NM	
Weeks: Start Date End Da	te MTWTFSS	Spots/Week	Rate					

Rate Type

\$300.00 NM

\$300.00 NM

\$300.00 NM

NM

NM

\$300.00

\$300,00

INVOICE



Spots: # Ch

2 WFSB M

3 WFSBTu

1 WFSBW

5 WFSB Th

4 WFSB F

Day Air Date

09/24/12

09/25/12

09/26/12

09/27/12

09/28/12

Air Time Description

4:27 PM 4p-5p Dr. Oz

4:21 PM 4p-5p Dr. Oz

4:40 PM 4p-5p Dr. Oz

4:36 PM 4p-5p Dr. Oz

4:54 PM 4p-5p Dr. Oz

Send Payment To:
WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494690-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Frlends Of Chris Murphy	September 24-September	

Spots/ End Date Line Start Date Description Start/End Time Week **MTWTFSS** Length Rate Type 10 09/30/12 09/30/12 7a-9a Sun Eyewitness Ne7am-9am ----S :30 \$450.00 NM 09/24/12 09/30/12 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 7:21 AM 7a-9a Sun Eyewitness News 7am-9am :30 CMT103H \$450.00 NM 11 09/30/12 09/30/12 Face the Nation/ Face the10:30am - 11:30am :30 1 \$150.00 NM Start Date Weeks: **End Date** Spots/Week Rate 09/24/12 09/30/12 \$150,00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 09/30/12 :30 СМТ106Н 11:14 AMFace the Nation/ Face the State 10:30am - 11:30am \$150.00 NM 12 09/24/12 09/28/12 9am-10am 9am - 10am MTWTF--:30 NM 5 \$400.00 Start Date **MTWTFSS** Weeks: **End Date** Spots/Week Rate 09/24/12 09/30/12 MTWTF --\$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 9:21 AM 9am-10am 9am - 10am :30 CMT103H \$400.00 NM 4 WFSB Tu 09/25/12 9:36 AM 9am-10am :30 CMT103H 9am - 10am \$400.00 NM 5 WFSBW - 09/26/12 9:22 AM9am-10am 9am - 10am :30 CMT103H \$400.00 NM 2 WFSB Th 09/27/12 9:47 AM 9am-10am :30 CMT103H 9am - 10am \$400.00 NM 3 WFSBF 09/28/12 9:55 AM9am-10am 9am - 10am :30 СМТ106Н \$400.00 ΝM 13 09/24/12 09/28/12 11a-12p Price is Right 11am - 12pm MTWTF--:30 5 \$500,00 NM Weeks: Start Date **MTWTFSS** End Date Spots/Week Rate MTWTF--09/24/12 09/30/12 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 09/24/12 4 WFSB M 12:00 PM 11a-12p Price is Right 11am - 12pm :30 CMT103H \$500.00 NM 09/25/12 2 WFSB Tu 11:59 AM 11a-12p Price is Right 11am - 12pm :30 CMT103H \$500.00 NM 1 WFSBW 09/26/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 CMT103H \$500.00 NM 11am - 12pm 3 WFSBTh 09/27/12 11:59 AM11a-12p Price is Right :30 CMT103H \$500.00 NM 5 WFSBF 09/28/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 CMT103H \$500.00 NM 14 09/24/12 09/28/12 Eyewitness News 12pm - 12:30PM MTWTF--:30 5 \$250.00 NM MTWTFSS Weeks: Start Date **End Date** Spots/Week Rate \$250.00 09/24/12 09/30/12 MTWTF--Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 09/24/12 12:29 PM Eyewitness News :30 CMT103H 12pm - 12:30PM \$250.00 NM 2 WFSBTu 09/25/12 12:21 PM Eyewitness News 12pm - 12:30PM :30 CMT103H \$250.00 NM 09/26/12 3 WESBW 12:13 PM Eyewitness News 12pm - 12:30PM :30 CMT103H \$250.00 NM 09/27/12 4 WFSBTh 12:28 PM Eyewitness News 12pm - 12:30PM :30 CMT103H \$250.00 NM 5 WFSB F 09/28/12 12:29 PM Eyewitness News 12pm - 12:30PM :30 СМТ106Н \$250.00 NM 15 09/24/12 09/28/12 MTWTF--4p-5p Dr. Oz :30 4pm-5pm 5 \$300.00 NM Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 09/24/12 09/30/12 MTWTF--\$300.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Start/End Time

4pm-5pm

4pm-5pm

4pm-5pm

4pm-5pm

4pm-5pm

Length Ad-ID

:30 CMT103H

:30 CMT103H

:30 CMT103H :30 CMT103H

:30 CMT106H

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



Send Payment To: **WFSB** BOX 13034 Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494690-1	09/30/12	September 2012	08/27 /1 2 - 09/30/12

<u>Advertiser</u>	Product	Estimate Number
Friends Of Chris Murphy	September 24-September	

						Spots/			
Line Start Da	ite End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
15 09/24/12	2 09/28/12	4p-5p Dr. O z	4pm-5pm	MTWTF	:30	5	\$300.00	NM	
16 09/24/12	2 09/28/12	Eyewitness News	5pm - 5:30pm	MTWTF	:30	5	\$575.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 MTWTF	Spots/Week 5	<u>Rate</u> \$575.00					
Spots: #				Start/End Time	Length	Ad-ID			Rate Type
		/24/12 5:21 PM Eyew	•	5pm - 5:30pm) СМТ103Н			\$575.00 NN
2	WFSBTu 09	/25/12 5:26 PM Eyew		5pm - 5:30pm	:30	СМТ103Н			\$575.00 NN
3	WFSBW 09.	/26/12 5:25 PM Eyewi	tness News	5pm - 5:30pm	:30	СМТ103Н			\$575.00 NM
4 '	WFSB Th 09.	/27/12 5:26 PM Eyewi	tness News	5pm - 5:30pm	:30	СМТ103Н			\$575.00 NN
5	WFSBF 09	/28/12 5:28 PM Eyewi	tness News	5pm - 5:30pm	:30	смт106н			\$575.00 NN
17 09/24/12	09/28/12	Eyewitness News	5:30pm - 6pm	MTWTF	:30	5	\$1,500.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 MTWTF	Spots/Week 5	<u>Rate</u> \$1,500.00					
Spots: # (Ch <u>Day Air</u>	Date Air Time Descri	otion	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
3 \	NFSBM 09/	24/12 5:57 PM Eyewi	ness News	5:30pm - 6pm	:30	СМТ103Н			\$1,500.00 NM
		25/12 5:46 PM Eyewit		5:30pm - 6pm	:30	смт103н			\$1,500.00 NM
		26/12 5:57 PM Eyewil		5:30pm - 6pm		смт103н			\$1,500.00 NM
		27/12 5:55 PM Eyewit		5:30pm - 6pm		смт103н			\$1,500.00 NM
1 V	VFSBF 09/	28/12 5:44 PM Eyewit	ness News	5:30pm - 6pm	:30	СМТ103Н	·		\$1,500.00 NM
18 09/24/12	09/28/12	Eyewitness News	6pm - 6:30pm	MTWTF	:30	5	\$2,100.00	NM	
Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 MTWTF	Spots/Week 5	<u>Rate</u> \$2,100.00					
Spots: # C			=	Start/End Time	Length	Ad-ID			Rate Type
2 V	VFSBM 09/2	24/12 6:29 PM Eyewit		6pm - 6:30pm		СМТ103Н			\$2,100.00 NM
3 V	VFSBTu 09/2	25/12 6:20 PM Eyewit	ness News	6pm - 6:30pm	:30	смт103н			\$2,100.00 NM
1 V	VFSBW 09/2	26/12 6:27 PM Eyewit	ness News	6pm - 6:30pm	:30	смт103н			\$2,100.00 NM
5 V	VFSBTh 09/2	27/12 6:23 PM Eyewit	ness News	6pm - 6:30pm	:30	смт103н			\$2,100.00 NM
4 V	/FSBF 09/2	28/12 6:22 PM Eyewiti	ness News	6pm - 6:30pm	:30	смт106н			\$2,100.00 NM
19 09/24/12	09/28/12	Entertainment Tonight	7:30pm - 8pm	MTWTF	:30	5	\$1,200.00	NM	
Weeks:		End Date MTWTFSS 09/30/12 MTWTF	Spots/Week 5	Rate \$1,200.00					,
Spots: # C				Start/End Time	Length /	Ad-ID			Rate Type
4 W	/FSB M 09/2	4/12 7:46 PM Enterta	inment Tonight	7:30pm - 8pm	:30 (мт103н			\$1,200.00 NM
1 W	FSB Tu 09/2	5/12 7:54 PM Enterta	inment Tonight	7:30pm - 8pm	:30 9	мт103н			\$1,200.00 NM
3 W	FSBW 09/2	6/12 7:41 PM Enterta	nment Tonight	7:30pm - 8pm	:30 (мт103н			\$1,200.00 NM
5 W	FSB Th 09/2 See MG 1		inment Tonight	7:30pm - 8pm	:00				\$1,200.00 NM
6 W	FSB F 09/2 MG for 19		dition	7pm - 7:30pm	:30 🤆	мт106н			\$1,200.00 NM
2 W	FSBF 09/2	8/12 7:55 PM Entertai	nment Tonight	7:30pm - 8pm	:30 🤆	мт106н			\$1,200.00 NM
20 09/29/12	09/29/12	Ent. Tonight Wknd	7:00pm - 8:00pm	S-	:30	1	\$150.00	NM	
Weeks:		End Date MTWTFSS 09/30/12S-	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: <u>#</u> Cf 1 W	n <u>Day Air D</u> FSB <i>Sa</i> 09/29	ate Air Time Descript	•	<u>Start/End Time</u> 7:00 <i>pm - 8:00pm</i>	Length A	<u>id-ID</u>			<u>Rate Type</u> \$150.00 NM
	Credited			•					



27 09/30/12

09/30/12

CBS Sunday Morning

Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

tnyoice #	Invoice Date	Invoice Month	Invoice Period
494690-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	September 24-September	

Line Star	rt Date	End Da	ate De:	scription	Start/End Time	MTWTFSS	Le	ength	Spots/ Week	Rate	Туре	
20 09/2	29/12	09/29/	12 Ent	. Tonight Wknd	7:00pm - 8:00pn	1S-		:30	1	\$150.00	NM	
21 09/2	24/12	09/28/1	12 Late	e Night with David	Lett 11:35pm - 12:37	am MTWTF		:30	5	\$200.00	NM	
Wee		Start Da 09/24/12			Spots/Week 5	<u>Rate</u> \$200.00						
Spot	s: <u>#</u> Ch		Air Date	Air Time Desc		Start/End Tir			Ad-tD			Rate Type
	5 WF		09/24/12		Night with David Lette) CMT103H			\$200.00 NM
	4 WF		09/25/12 09/26/12		Night with David Lette	-) CMT103H			\$200.00 NM
		SB Th	09/27/12		Night with David Lette Night with David Lette	•		:00) СМТ103H)			\$200.00 NM \$200.00 NM
	6 WF	SBF	MG 21.6 09/28/12 or 21.3 09/		THE EARLY SHOW	7am - 9am		:30) СМТ106Н			\$200.00 NM
	2 WF		09/28/12		Night with David Lette	rman 11:35pm - 12	2:37am	:30	смт106н			\$200.00 NM
22 09/2	4/12	09/30/1	2 Eye	witness News	11PM - 11:35PM	MTWTFSS		:30	6	\$1,200.00	NM	
Week		Start Dat 09/24/12	e End D 09/30/		Spots/Week 6	<u>Rate</u> \$1,200.00						
Spots	s: <u>#</u> Ch		Air Date	Air Time Desci	<u>iption</u>	Start/End Tin	<u>1e</u>	Length	Ad-tD			Rate Type
	2 WFS		09/24/12	11:22 PM Eyew		11PM - 11:35	PM		смт 10 3н			\$1,200.00 NM
,	3 WFS		09/25/12	11:22 PM Eyew		11PM - 11:35			смт103н			\$1,200.00 NM
	4 WFS		09/26/12	11:21 PM Eyew		11PM - 11:35			смт103н			\$1,200.00 NM
	5 WFS		09/27/12	11:33 PM Eyewi		11PM - 11:35			СМТ103Н			\$1,200.00 NM
	6 WFS		09/28/12	11:25 PM Eyewi		11PM - 11:35			смт103н			\$1,200.00 NM
	1 WFS	B Sa (09/29/12	11:33 PM Eyewi	tness News	11PM - 11:35	PM	:30	смт106н			\$1,200.00 NM
23 09/30)/12	09/30/12	60 M	inutes	7pm - 8pm	S		:30	1	\$3,000.00	NM	
Week		tart Date 9/24/12	End D: 09/30/		Spots/Week 1	<u>Rate</u> \$3,000.00		•				
Spots:	: <u>#</u> Ch	Day A	Air Date	Air Time Descri	<u>ption</u>	Start/End Tim	e L	ength.	Ad-ID			Rate Type
	1 WFS	BSu 0	9/30/12	7:56 PM 60 Mir	ules	7pm - 8pm		:30	смт103н			\$3,000.00 NM
24 09/25	/12	09/25/12	NCIS		8pm-9pm	-T		30	1	\$4,500.00	NM	
Weeks		tart Date 9/24/12	End Da 09/30/1		<u>Spots/Week</u> 1	<u>Rate</u> \$4,500.00						
Spots:	# Ch 1 WFSI	<u>Day A</u> B Tu 0	<u>ir Date</u> 9/25/12	Air Time Descri 8:49 PM NCIS	<u>otion</u>	Start/End Time 8pm-9pm	<u>e</u> <u>L</u>	ength:	<u>Ad-ID</u> Смт103н			<u>Rate</u> <u>Type</u> \$4,500.00 NM
25 09/30/	/12 (9/30/12	Patrio	ts Football	1:00pm - 7:00pm	S	:	30	1	\$6,500.00	NM	
Weeks	08	art Date 9/24/12	09/30/1	2S	<u>Spots/Week</u> 1	<u>Rate</u> \$6,500.00						
Spots:	_	<u>Day A</u> 3 Su - 09		Air Time Descript 4:56 PM Patriots		Start/End Time 1:00pm - 7:00p	-	ength <u>/</u> 30 c:	<u>Ad-ID</u> :мт106н			Rate Type \$6,500.00 NM
26 09/30/	12 0	9/30/12	Good	Wife	9pm - 10pm	S		30	1	\$3,200.00	NM	
Weeks		art Date //24/12	End Da 09/30/1		Spots/Week	Rate						***
Spots:		Day Ai		Air Time Descrip	-	\$3,200.00 Start/End Time	s la	ength A	id-ID			Rate Type
		Su 09		9:40 PM Good V		9pm - 10pm	<u></u>		мт 10 6н			\$3,200.00 NM
07 00/00		- 100 11 -										. ,

:30

\$800.00

NM

9:00am - 10:30am -----S



Send Payment To:
WFSB
BOX 13034
Newark, NJ 07188-0034

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 494690-1
 09/30/12
 September 2012
 08/27/12 - 09/30/12

Advertiser Product Estimate Number
Friends Of Chris Murphy September 24-September

								Spots/			
Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	Weeks:	Start Date 09/24/12	End Date 09/30/12	<u>MTWTFSS</u> S	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				<u> </u>	
	Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WFSB Su 09/30/12 10:29 AM CBS Sunday				<u>Start/End Time</u> 9:00am - 10:30a		<u>th Ad-ID</u> 30 смт106н			<u>Rate Type</u> \$800.00 NM	
						Total Spots		93			
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Payment Terms Net 30 Days

Gross Total \$

\$79,025.00

Agency Commission

\$11,853.75

Net Amount Due \$67,171.25